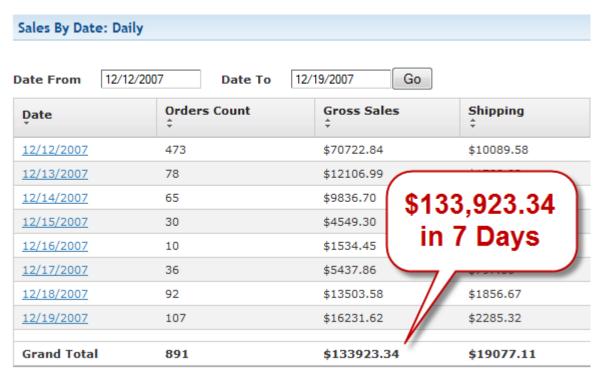
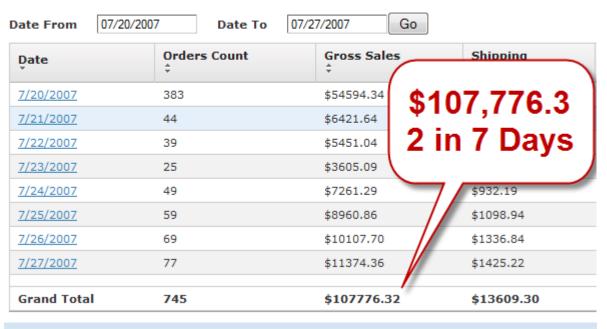
# **For Joint Venture Opportunities Please Contact**

# Dan Denley, Owner (901)857-8975 dandenley@gmail.com

# **Screenshots from Joint Ventures**



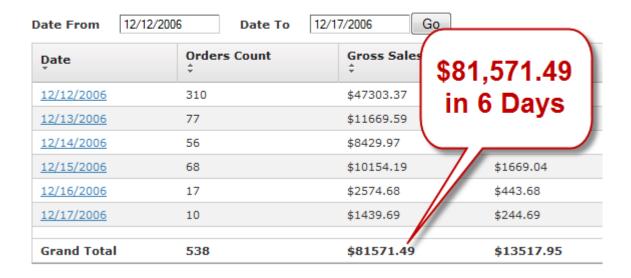
## Sales By Date: Daily



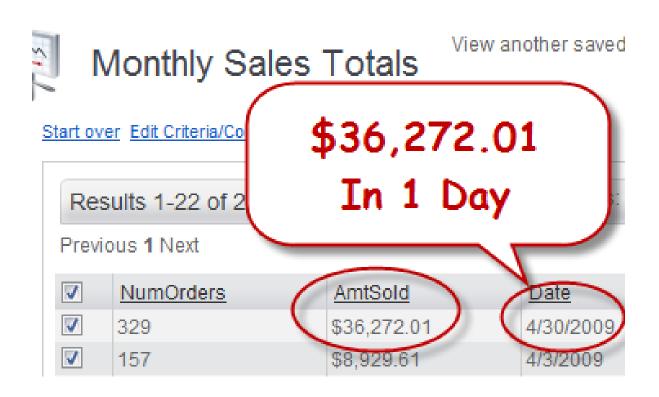
## Sales By Date: Daily

Date From 3/3/2	006 Date To	3/10/2006 Go	
Date	Orders Count	Gross Sales	Shipping
3/3/2006	62	\$6554.36	
3/4/2006	68	\$7081.24	62,464.08
3/5/2006	37		n 7 Days
3/6/2006	40	\$4198.65	II / Days
3/7/2006	33	\$4011.01	
3/8/2006	120	\$13767.25	\$2856.25
3/9/2006	74	\$8075.50	\$1682.50
3/10/2006	137	\$14615.55	\$2992.55
Grand Total	571	\$62464.08	\$12765.05

#### Sales By Date: Daily







Grand Total	22156	\$2029425.90	\$292161.96		
12/12/2007	473	\$70722.84	\$10089.58		
12/12/2008	510	\$64902.53	\$10593.45		
7/20/2007	383	\$54594.34	7 / Coodain		
12/12/2006	310	\$47303.3	1 Account		
7/31/2008	284	\$46951.91	Sold From this		
8/31/2007	136	\$24109.51	Over \$2 Million		
9/20/2006	221	\$23871.20	\$5276.00		
4/11/2008	176	\$23325.13	\$3623.71		

## Here's What JV Partners Have To Say About Dan Denley...

"I have worked with Dan for approximately 5 years. My first encounter with him was as a guitarist who happened to own and run a website that sold guitar lessons. No big deal I thought. Just a guy trying to make a living like dozens of other guys... but I was wrong.

The "other guys" were guitarists trying to make a few extra bucks from their websites. Dan was a true internet marketer that just also happened to be a guitarist-- a big difference.

If you're considering partnering with Dan in some way to market a product for you, he's an excellent choice. From affiliate programs, to PPC, to video, to search engine rankings, and product launches -- he knows the ropes. I am confident he'll come through for you. He has my unqualified recommendation.

Trust me, I know. I have worked for a Fortune 100 company in sales and marketing, for a venture-capital funded start-up companies and now as an entrepreneur with my own ecommerce properties."

James Todd VideoSurgeon.net "I have watched Dan Denley up close and personal for 3 years now. Dan knows his stuff and

his business has grown leaps and bounds. Not only is Dan a great marketer, I think he's better than most of the gurus who only sell Internet Marketing stuff.

He's a great guy to do business with. I have personally worked with and seen him put together <u>6 figure launches</u> in a niche market and he has put **A LOT of cash** in my pocket both as an affiliate of mine and when I am his affiliate.

Simply put, he is the king of our guitar lesson niche.

So when Dan said he was teaching internet marketing, I was one of the first to signup. (Of course, I had been spying on him for years... in *awe* I might add). If you're considering a JV, Dan's your man."

Andrew Koblick Guitar5Day.com

"Dan Denley is one of the top cats in the Internet guitar market. He was able to send tens of thousands of visitors to one of our websites within days. Dan's been in the game for years, he knows what works, and he's always on the bleeding edge of nononsense marketing tactics."

Claude Johnson guitarcontrol.com/main.php

# **Sample EPC Stats For Blues Product**

#### Affiliate #1

1450 clicks, 46 sales = 3.17% CR

• Commissions: \$1975.23

• EPC = \$1.36

Link Tracking Stats									
Date Range: 04-30-2009 - 05-15-2009 ! Set									
Redirect	Ad	Hits	Opt-Ins	Orders	Subscriptions	Hits/Orders	Hits/Subscriptions		
h	No Ad	807	95	37	0	4.58%	0%		
vid	No Ad	482	232	7	0	1.45%	0%		
win	No Ad	161	7	2	0	1.24%	0%		

#### Affiliate #2

• 1233 clicks, 47 sales = 3.81% CR

• Commissions: \$2345.70

• EPC = \$1.90



### **Contact Info:**

Dan Denley 901-857-8975 dandenley@gmail.com